



TradezWorld

**A Venture of Apostles
Foundation**



***Leading International Trade Platform
which will
connect you globally***



TradezWorld



Facilitation of International trade via Tradezworld

Snapshot

Company Name	Tradezworld . LLC
Website Details	www.tradezworld.com ,
Business Segment	Import & Export , Trade Finance Structuring , International Delegation, Business Forums & Distributor Making.
Industry	International Trade Platform
Promoters	Mr. Raahul Ranadive,
Company USP	International Trade Finance
Target Industry	SME's & Exporters - Importers & Traders

We are business solutions provider to all business enterprises

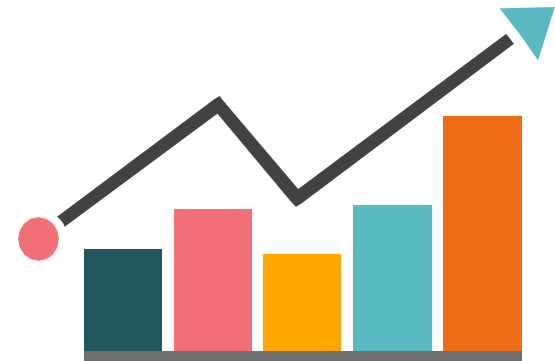
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Introduction

The theme of Tradezworld is to create a trade relation between the global level and penetrate into world market through a strong Financial and personal network. To create a perfect match making platform for International trade and services in global world for efficient and economic trade.



Mission & Vision

Mission

To build & operate an innovative platform that provides an efficient, economic and effective solutions to growth issues of businesses through International Trade and supporting them with Financial & digital Technology with our Networking channels.”

Vision

To reach each and every world top city to assist them to evolve in global markets, by using robust mix of technology with Trade & Finance.

Goals

Setting up Trade Houses network in top 100 cities Globally

Connecting Businesses through Import n Export Platform

Enlisting maximum vendors from the SME and Large Enterprises

Taking International Delegation from every business centre around the world fairs

Market Scope

- Online presence helps SMEs garner 51 percent higher revenue and 49 percent higher profit than those without it
- as per India survey 97% MSME does not able to do International trade directly.
- 98% of SME's in Tier 2 and Tier 3 cities want reforms for knowledge, business training and support via network
- Absence of marketing platforms and distribution networks (72% of SME's) Unavailability of modern technology (76% of SME's)
- FICCI and CII do International meetings for business that only for 500 Cr plus companies. Our target is to work for all MSME who are above 15 Cr (Penetration market)with having hardly any competition

Our Business Verticals



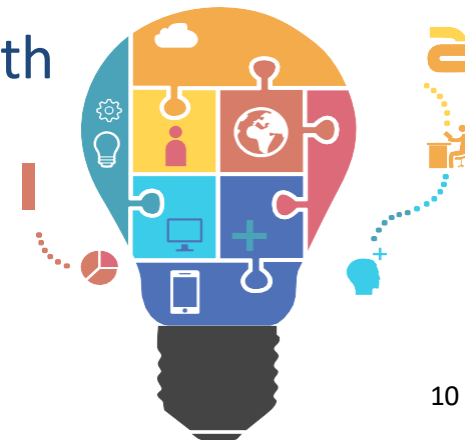
Business Overview



- ❑ Tradezworld is a Organization which works with an agenda across the globe in connecting all 100 Cities across the world for doing Trade, Financing, Forums and Delegations by making members in each city.
- ❑ The concept of this company is to create a platform for International Business of Import & Export with Trade financial solutions.
- ❑ The International Financing as Trade Funding, Issuance of LC, BG, Credit limit making helps to grow SME in international arena.
- ❑ Creating a National and International Network across globe readily for doing international trade & meeting people personally at our forum strong connect.
- ❑ Taking a International delegation to overseas for better personal understanding of international people and business.
- ❑ Making Distributors & Franchise For all SME across globe with our digital marketing support

USP

- A gateway to do international Business with partial Investment on trade
- Need to use our credit finance limit for doing all type of international trades
- Biggest ever network of international city around the globe for doing a most secured International business
- Business Network and SME connect will grow with passage of time, so it a long term model
- Create our own brand value and explore world business with us



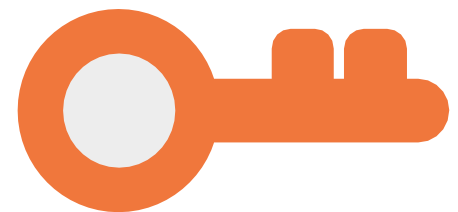
Requirements for Franchise Opening

- You need to deposit 10 Lakhs as one time fees
- A partnership agreement will be made on 60:40 Basis
- Office space for at least 10 people
- Smart n Good Communications for handling International Clients and Industries
- life time Partnership agreement of work will be there with complete guidelines and training
- Working Capital of around 35 Lakhs for a year required in hand.
- Strong Marketing Skills for network building capacity
With Experience of International trade is mandatory.



Membership Selling

- You need to make 100 members in first phase, and a kitty of 250 members in 3 years of time.
- Need to Identify top Key sectors of export and Import of respective place to identify.
- have to search MSME of respective key areas only to make members for increasing the size of the business and making it global
- Cost of Membership is 10000 Usd life time is fixed.
- need to arrange regular business forums for understanding the value of becoming our member need to be arranged.
- Facilities we provide for members are on next slide.



Membership benefits

Biggest global platform with chapters available in more than 50 countries. Vast and comprehensive network of Global players

- ❖ Assist in Direct Procurement from Manufacturers/Producers
- ❖ Access to Inventory Finance /Trade Financing /
- ❖ Promotion in B2B meetings and new buyer meet ups in Expos n Delegation
- ❖ Get Instant global access to reach buyers n sellers in 100 city globally.
- ❖ Banking Consultancy for structuring the transactions and Bank facilities.
- ❖ Logistics Control on the transaction (Delivery Assurance)
- ❖ Inspection services/monitoring on Loading & Discharge ports
- ❖ Price Negotiations with buyer/seller
- ❖ Legal assistance for trade related agreements and litigation support.
- ❖ Fool Proof Due Diligence of Buyer/Seller
- ❖ Payment and Delivery confirmation from corresponding Chapters
- ❖ Access to products offered by other Members –Buying & Selling Opportunities
- ❖ Taking their business to global level by promoting C&F of their company

Import & Export Of Goods

- Facilitate trade of Registered Members with our global excess.
- Individually - Every country import a certain product from respective country, we will allocated to you along with most required Import product of our city/state.
- Need to find set of buyers who will establish a trade relationship with u for buying this products.
- Same as Exports - Every country import a certain product from respective country, we will allocated to you along with most required export product to multiple countries.
- Averagely 5 to 7 in expertise in both import n export to be made.



Financing Solutions

We have shared a complete set of documents for understanding various Finance Solutions offered by us.

- Trade financing majorly cover following sectors
- Our Solutions helps all Exporters / Importers Traders in doing volumetric trade.
- Availability of EPC limits for
- Issuance of LC / Bg / Sblc
- Limit making for Clients on their basis of books & Records.
- Funding against DP basis, Stock & Sale Basis and availability of payment on 25% basis.
- Trade house Funding through Banks, pvt n Individuals on keeping 15-25 % margin basis.

Supply Chain Management

We support our members and our Franchise

- We majorly cover following services in sectors
 - a. Requirement Analysis for members
 - b. Sourcing of goods for you
 - c. Procurement of goods
 - d. Warehousing of Goods
 - e. Tailor made Logistics solution .
 - f. Quality Control Check and Inspection Check
 - g. Our Solutions helps all Exporters / Importers Traders in doing volumetric trade.

Business Forums

- Our 2 Business Forum annually will be organized for a networking and Business Learning sessions for all SME

- Business Networking Meetings for business expansion
- International Trade Scope exposure
- Business Coaching for increasing sales turnover
- International Delegations meet and ways of expanding business
- Session on how to expand your business globally by making distributors across



Domestic Trade Supply

- Need to pick up couple of product from local market for domestic supply.
- Our Companies product is always available for sales in domestic market.
- On understanding and surfing the need of surrounding market, product will be made available to you for supply.



Distributor n C&F Making globally

Every Company need to increase its sales volume globally but does not have sales network . to make it available to every MSME our distribution model will support

- The best traditional model of Distributor & C&F making is a very enrich and best way of increasing business
- Lot of Social media practice used for increasing the business in target cites
- On understanding and surfing the need of surrounding market, companies will be made available .



International Delegation

- Need to associate industries from your area and add them in our chamber of commerce with a fees.
- Organize every quarterly meeting for one on one interaction with all and explaining scope in foreign country.
- Need to schedule one international delegation or a week time to respective country in a year.
- Arranging Buyer n seller over there in resp country of preferred categories
- Minimum delegates to arrange should be 20 with you for your trip.
- Meetings and visit to schedule for all international delegates in there desired industries.
- 5 Days program to be organized with hospitality

Our Trading Process

- You need to search Buyer & Seller by the system that has taught to you in training and with given data base.
- Communicating with complete buyer and seller will be your roles, take complete support from the comp GM
- You Need to fill up our Standard Format Sheets for every buyer and seller once.
- The basic document has to be signed by Vertical head and than pass on to you for sharing with client.
- Once the deal is approved Standard contract has to be shared with client to you, and than after getting things all most finalized need to get it signed from Vice President again for confirmation.
- A. Contract copy
- B. Lc Draft copy
- The contract is signed by buyer and seller than LC will be checked by Finance department and will take up the process.
- The supplier will always issue a 1% Performance bond guarantee in case of failure that will be remitted to our finance bank.
- Lc is to be issued first always by buyer to us on our account first and than will issue LC to supplier.
- You will have various heads for every department to give you support in your work

Support Hierarchy

Directors

Administrarator

CEO

Import
Head

Export
Head

Fair
/Forum
Head

Distributor
/
Franchising
Head

Financing
Head

Supply
Chain
Head

Advantages

- Access of Working world wide in all our 100 centres in India and Internationally
- Heading a entire International City by your name and from your centre.
- any business professional from across the world need any goods or services will coordinate you
- Heading entire delegation to respective country will be on your name
- complete branding and promotion of your centre will be there world wide
- Work with innumerable opportunity to earn and grow
- They will get a support from International Forums, chamber of commerce, Industry associations, Indian Associations and Indian Embassy for Doing a big time trade
- We Will also give you database for working

Responsibility of Franchise

International Chapters will be responsible for:

- Membership Program
- Identifying and Establishing relationship with Local Bank
- Trading and Banking Consultancy for the Member Companies
- Coordinate with Dubai HQs in Trades related to Member Companies.
- Logistics Support in Coordination with Dubai HQ
- Legal Support in Coordination with Dubai HQ
- Promoting the Member Companies products and services to other Chapters
- Payment Guarantees from the Buying members of the Chapter
- Delivery Guarantees from the Selling Members of the Chapter
- Proposal to Dubai HQs for the access to Trade Funds on behalf of Members
- Lease local warehouse for the Members access.
- Proposal for Inventory Finance accessible for the Members.

Key Associate Bodies

We have to work and coordinate with following Key bodies

- Foreign Ambassadors of various countries stationed in India
- Indian Ambassadors who are stationed in respective countries
- Diplomats
- Trade Investment Bodies like Africa, EU, Asian Countries
- SAARC, BIMSTEC, BRICKS, G-20,
- Ministry of External Affairs and Ministry of States
- Chamber Of Commerce locally and Industry Association Bodies

Revenue Model

- Earning from every trade that done between two countries through your centre. The most big time income of 50 % of net profit on every deal made by your trade house
- Income from International financing facility
- Making distributors & franchise for Company
- Income from Business Delegation and Expos
- fees from Membership Selling
- Income from Export n Import of goods by them self
- Commission from every trade happened between two parties



Refund Policy

- From the amount give to us will be returned to you in case you are unable to set up system and work with us due to any case or conditions.
- We will be deducting 25 % amount from the total cost and will return u the remaining.
- The time of return will be 6 months from the day of Cancellation of Franchise Trade House
- If the application for non working of franchise is applied after 6 months than no Money will be returned

Contact

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Thank You!

