

MSME SUSTAINABLE

ZED CERTIFICATION

2023



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL &
MEDIUM ENTERPRISES

सत्यमेव जयते

TABLE OF CONTENT

- About ZED
- ZED Certification: Process & Parameters
- Benefits & Incentives for MSMEs
- How to apply on ZED Website
- Brief on ZED Parameters
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About





ABOUT

Motivating our MSMEs to adopt a quality driven ecosystem



VISION

To improve MSME manufacturing systems & processes, enhance MSME competitiveness, make them sustainable and transform them as National and International Champions.



ELIGIBILITY

All MSMEs registered with the Udyam registration portal will be eligible to participate in MSME Sustainable (ZED) Certification Scheme and avail related benefits/incentives.

Phases

The ZED Certification is proposed to be implemented in 2 Phases:



PHASE 1

For Manufacturing MSMEs with Udyam Registration. This phase will focus largely on maximizing inclusion of manufacturing MSMEs and taking them through the journey of ZED

PHASE 2

Inclusion of Service Sector MSMEs. This phase will also strive to integrate those MSMEs (manufacturing and Service Sectors) who are registered under a State Government protocol/system but not on Udyam. This phase will also make provisions to align ZED Certification with the international certifications for its global acceptance

ZED Certification: Process & Parameters

Certification Levels



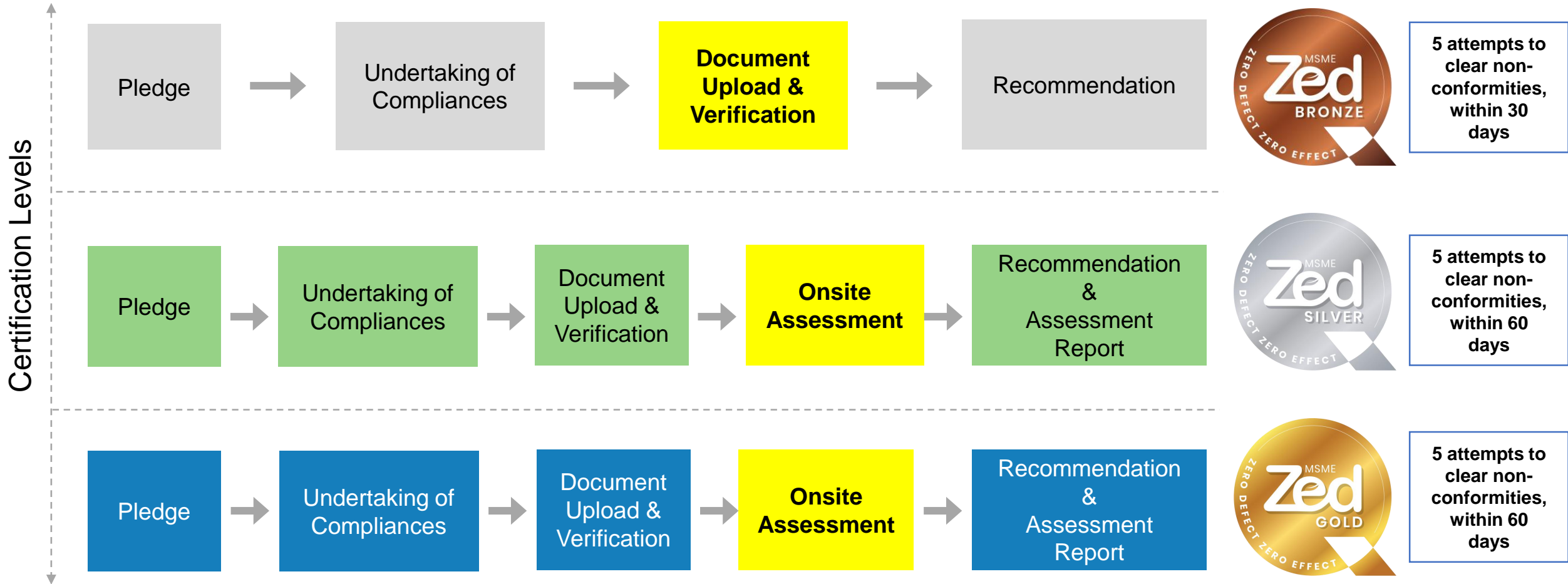
1

Register
& take
ZED Pledge

2

After taking the ZED
Pledge, the MSME can
apply for any Certification
Level if it feels that it can
fulfil the requirements
mentioned in each level

Certification Process



ZED Parameters Maturity through Conformity Assessment



1. Leadership
2. Swachh Workplace
3. Workplace (Occupational) Safety
4. Measurement of Timely Delivery
5. Quality Management



6. Human Resource Management
7. Daily Works Management
8. Planned Maintenance & Calibration
9. Process Control
10. Product Quality & Safety (Testing/Certification)
11. Material Management
12. Energy Management
13. Environment Management
14. Measurement & Analysis



15. Supply Chain Management
16. Risk Management
17. Waste Management (Muda, Mura, Muri)
18. Technology Selection & Upgradation
19. Natural Resource Conservation
20. Corporate Social Responsibility



Parameters exempted from assessment



Note: MSME units possessing the existing certifications, as listed below (from NABCB accredited Certification Bodies or by an Accreditation Body which is signatory to the respective Multilateral Recognition Arrangement (MLA) of International Accreditation Forum (IAF)), will be exempted from assessment of the relevant parameters. For exemptions on the parameters indicated for Lean, it is permissible, only if the Lean certification is obtained from the Implementing agencies under the MSME Competitiveness (Lean) Certification Scheme, of Ministry of MSME.

Parameter No.	Parameter Name	Certification required for exemption
3	Occupational (Workplace) Safety	ISO 45001
5	Quality Management	ISO 9001
7	Daily Works Management	Advance Lean-C (completion Certificate)
12	Energy Management	ISO 50001
13	Environment Management	ISO 14001
17	Waste Management (Muda, Mura, Muri)	Advance Lean-C (completion Certificate)



Benefits/ Incentives for the MSMEs



A faint, dotted map of India serves as a background for the central text.

**A sustained
practice of
ZED principles
will have
multiple
benefits**

- **Streamlined operations and lower costs**
- **Superior quality, reduced rejection and higher revenues**
- **Increased environmental & social benefits**
- **Credible recognition of the industry for international customers seeking investment in India**
- **Image of a Responsible Enterprise**



Financial Assistance

- Subsidy on Certification
- Financial support for Testing/Systems/Product Certification
- Subsidy on Handholding
- Subsidy on technology upgradation for Zero Effect Solutions



Graded Incentives

Graded incentives as prescribed by States, Financial Institutions, other Ministry/Depts etc., for the three ZED Certification Levels

Actual Cost of Certification



Rs 10,000/-



Rs. 40,000/-



Rs. 90,000/-

Incentives

Subsidy on Cost of Certification

80%

**Micro
Enterprises**

60%

**Small
Enterprises**

50%

**Medium
Enterprises**

Additional Subsidy

A limited-purpose joining reward of Rs. 10,000/- valid for 1 year after taking ZED Pledge which may be adjusted against any Certification

5% to MSMEs which are also a part of the SFURTI OR Micro & Small Enterprises - Cluster Development Programme (MSE-CDP) of the Ministry

10% to MSMEs owned by Women/SC/ST Entrepreneurs OR MSMEs in NER/ Himalayan/ LWE/ Island territories/ aspirational districts

Financial Assistance in Testing/Systems/Product Certification

- Up to 75% of the total cost of Certification, with the maximum ceiling of subsidy being Rs. 50,000/-

Conditions:

1. Only 1 Certificate can be reimbursed
2. Certificate only through accredited lab of NABL or accredited agency of NABCB, or by BIS

Handholding Support

- Up-to Rs.2 lakhs for consultancy for all ZED certified MSMEs

Support in Technology Upgradation for Zero Effect Solutions

- Up-to Rs. 3 lakhs for all ZED certified MSMEs

Incentives

Other Ministries/ Departments (In progress)



Railways

- Concessions on Parcel Special/ Vyapar Mala



Banks

- Concession in Processing fee
- Concession in rate of interest
- Preference in lending



Credit Bureaus

- Incorporating ZED Certification as a parameter in its rating mechanism

To know more on the benefits and incentives,
please visit: www.zed.msme.gov.in



How to Apply





Let's move to the website to see
its features

WWW.ZED.MSME.GOV.IN

www.zed.msme.gov.in



 **MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES**




[Home](#) [About Scheme](#) [ZED Standard](#) [Benefits/Incentives](#) [ZED Certified Companies](#) [Documents](#)

MSME Sustainable (ZED) Certification

MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivise them for ZED Certification while also encouraging them to become MSME Champions.





[START WITH ZED](#) [READ MORE](#)



Apnaenge Zed!

IMPORTANT ANNOUNCEMENT
[Link of Launch of MSME Sustainable \(ZED\) Certification Scheme](#) | [MSME Sustainable \(ZED\) Scheme Guidelines](#)

Our Initiatives

 <p>ZED Certification (For MSMEs)</p> <p>REGISTER NOW</p>	 <p>Awareness Programmes (For MSMEs)</p> <p>REGISTER NOW</p>	 <p>Handholding/Consultancy (For MSMEs)</p> <p>REGISTER NOW</p>	 <p>Training Programmes (For Professionals)</p> <p>REGISTER NOW</p>
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Click here to register



Welcome

To proceed, please keep the following ready:

1. The **Udyam Registration Number** of the Enterprise.
2. The **Mobile Number** that is associated with the Udyam Registration.

If your Enterprise is not registered under Udyam Registration, then you may first register on

Registration

Home

BACK



Udyam Validation

Enter your Udyam Registration Number :

UDYAM-XX-00-0000000

(as provided at the time of Udyam Registration)

Enter your Udyam Registered Mobile Number :

9999999999

(as mentioned on the Udyam Registration)

I'm not a robot



reCAPTCHA
Privacy - Terms

BACK


PROCEED

Enter your Udyam Registration Number, the associated mobile number and click on proceed

ZED PLEDGE CERTIFICATE



PLEDGE


under MSME Sustainable (ZED) Certification Scheme

We undertake to conform to the values of Zero Defect Zero Effect in our enterprise and ensure that our processes shall be environmentally sound and socially responsible with safe and high quality products.

We will give back, in every way we can, to our people our community and to our planet.


ENTERPRISE NAME

Flat No - 165, Building - NI-3 Industrial Estate, Road/Street - Bakrol Bujrang, Village/Town - Daskroi, Block - 165, City - AHMEDABAD, AHMEDABAD, GUJARAT - 382430

UNIT ADDRESS

UDYAM REGISTRATION NUMBER

DATE OF PLEDGE


ZED_20042022_265

Apnaenge ZED!

Sample ZED Pledge Certificate

Welcome

REFRESH ON 20-04-2022 10:23 AM

M MICRO

M/S REVATI PET INDUSTRIES

UDYAM Number

ZED ID
ZEDMSME000263

Selected Unit

N/A

Flat No:- 165, Building:- NK-3
Industrial Estate, Road/Street:-
Bakrol Bujrang, Village/Town:-
Daskroi, Block:- 165, City:-
AHMEDABAD, AHMADABAD,
GUJARAT, 382430

You can now start the "**Bronze/Silver/Gold certification**"
from the ZED MSME Mobile Application

GET IT ON
Google Play



My Certifications

Apply for Bronze, Silver or Gold Certifications.

BRONZE CERTIFICATION



→ Get started

VIEW DETAILS



APPLY

SILVER CERTIFICATION



→ Get started

VIEW DETAILS



APPLY

GOLD CERTIFICATION



→ Get started

VIEW DETAILS



APPLY



After you login again with your credentials, you can view your dashboard and apply for any ZED Certification Level



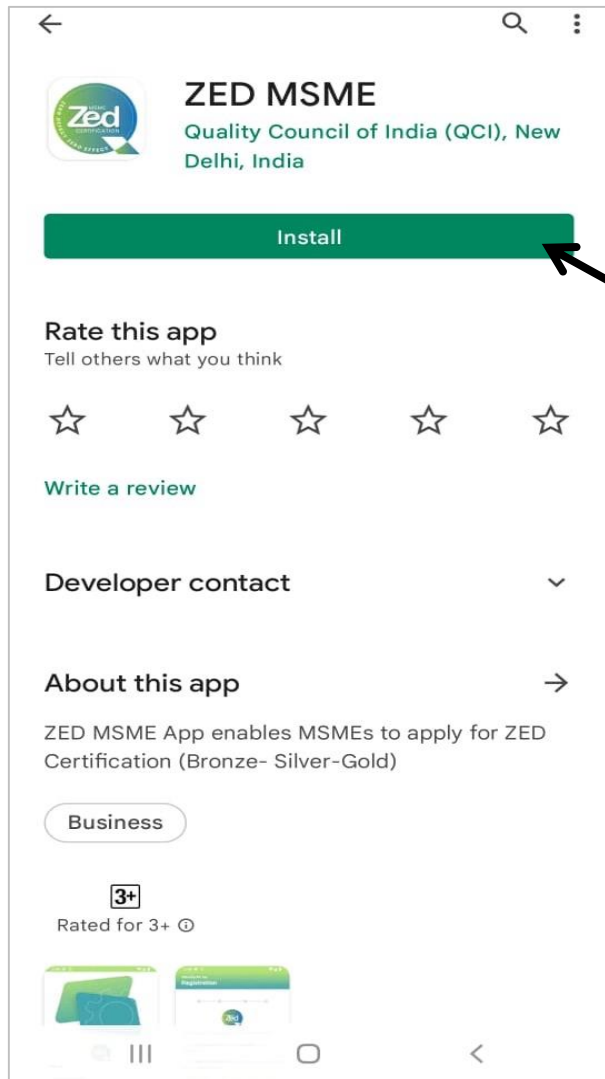


Basic information & document upload

GENERAL INSTRUCTION

 DO's	 DON'T
Photographs are captured directly from your unit	Photographs captured from laptop/PC, documents, printed images etc.
Photographs must be clear	Low resolution / unclear / hazy photographs
Photographs of the shop floor area where employees are working	Photographs of carpet, floor, tiles in the shop floor section
Photograph of the raw material store	Photograph of raw material
Photograph of the finished good store	Photograph of finished good
Photograph of fire extinguisher clearly showing area of installation	Zoomed photograph of fire extinguisher
Fire extinguisher clearly showing validity & the date of filling/re-filling	Unclear text/validity of fire extinguisher
Sand buckets specifically designed for fire and safety at designated place	Random container with mud
Employee working wearing industry appropriate personal protective equipment (PPE)	Employee wearing irrelevant PPE kit
Posters on safety displayed at appropriate locations	Posters on subjects not related to safety, faded or torn/unclear posters
Photograph of other safety system such as fire alarm, sprinkler etc	Photograph of irrelevant safety systems

Play Store link to download Mobile Application :
<https://play.google.com/store/apps/details?id=com.qci.zed.msme>



Click here to
install Mobile
Application

Document / Information Upload Process through Mobile Application



ZED ID
ZEDMSME000263

Password

[FORGOT PASSWORD?](#) **LOGIN**

New User
If you are a first time user, click below on Register Now.
(Applicable only for Manufacturing Sector: Section C, NIC 2008.)

REGISTER NOW

App Login

Wednesday 20, Apr
Dashboard

Welcome

M MICRO
N/A
Unit Address
Flat No:- 165, Building:- NK-3 Industrial Estate, Road/Street:- Bakrol Bujrang, Village/Town:- Daskroi, Block:- 165, City:- AHMEDABAD AHMADABAD, GUJARAT, 382430

My Certifications
Apply for Bronze, Silver or Gold Certifications

My Incentives
Apply to avail incentives

ZED CERTIFICATION STEPS

User Dashboard

Friday 22, Apr
ZED Certifications

← BACK ZEDMSME000249

BRONZE CERTIFICATION
→ Get Started
VIEW DETAILS

SILVER CERTIFICATION
→ Get Started
VIEW DETAILS

GOLD CERTIFICATION
→ Get Started
VIEW DETAILS

ZED Pledge Certificate

Wednesday 20, Apr
BRONZE CERTIFICATION

← BACK ZEDMSME000263

→ Basic Information & Document Upload
VIEW DETAILS

Basic Information & Document Upload

Certificate Download

Download Report

Incentives

Click here to proceed

8:07 Web LTE1 LTE2 73%

Monday 22, May

Bronze Certification

← BACK ZEDMSME040349

N/A

Unit Address
Flat No:- 165, Building:- NK-3 Industrial Estate,
Road/Street:- Bakrol Bujrang, Village/Town:-
Daskroi, Block:- 165, City:- AHMEDABAD
AHMADABAD, GUJARAT, 382430

Compliance Agreement

I/We understand that the ZED Certification is voluntary and recognize the authority of the Ministry of MSME, Government of India, in issuance of any Certificate.

By proceeding I/We certify that my/our Enterprise/Unit complies with & fulfils all relevant & applicable regulatory & statutory norms/licenses pertaining to the functioning of this manufacturing unit. If not, then efforts will be taken to fulfil those regulatory/statutory requirements by me/us. If at any stage the Enterprise/Unit is found to be non-compliant with any relevant/applicable regulatory & statutory norms, the competent authority will have the right to recall/withdraw any or all reports or Certifications awarded.

ACCEPT & PROCEED



Wednesday 20, Apr

Bronze Certification

← BACK ZEDMSME000263

Certification Requirements

1. Leadership

1.1
Roles & Responsibilities at all levels are clearly defined

1.2
Regulatory compliances are reviewed periodically

2. Swachh Workplace

2.1
Processes for cleaning & hygiene are in place addressing the nature of product, processes, customer & regulatory requirements

2.2
All equipment, tools, work spaces & areas are maintained clean, uncluttered & organized as defined & required

3. Occupational (Workplace) Safety

Wednesday 20, Apr

Bronze Certification

← BACK ZEDMSME000263

4. Measurement of Timely Delivery

4.1
Mechanism to record deliveries is in place

4.2
Adherence to process delivery contracts is measured

5. Quality Management

5.1
Quality requirements for products and processes are established and monitored

5.2
Training is imparted to all relevant people

Open PDF

I have read the certification requirements and are following all the requirements to the fullest extent possible.

SUBMIT

Click here to Accept and Proceed

Click here to Submit

BASIC INFORMATION

Monday 22, May
Bronze Certification

← BACK ZEDMSME040349

Basic Information of Unit

Unit Representative Selfie (max. 1 photo)

+ ADD

Site Exterior Photos (max. 2 photos)

+ ADD

Whether 3rd Party Financial Audits are conducted?

Yes No

Products

+ ADD

Monday 22, May
Bronze Certification

← BACK ZEDMSME040349

Key Domestic Customers

Whether Raw Material is imported?

Yes No

Raw Materials

+ ADD

Monday 22, May
Bronze Certification

← BACK ZEDMSME040346

What is the unit monthly manufacturing capacity?

Enter Value

What is the monthly utilization of the capacity against the manufacturing capacity?

Enter Value

Monday 22, May
Bronze Certification

← BACK ZEDMSME040349

Processes Outsourced, if any

Energy Source(s) used

- Electricity
- Petrol
- Diesel
- Coal
- Solar
- Wood
- Natural Gas
- Other

BASIC INFORMATION

Site Exterior



Monday 22, May
Bronze Certification

← BACK ZEDMSME040349

Basic Information of Unit

Unit Representative Selfie (max. 1 photo)

+ ADD

Site Exterior Photos (max. 2 photos)

+ ADD

Whether 3rd Party Financial Audits are conducted?

Yes No

Products

+ ADD





Monday 22, May
Bronze Certification

← BACK ZEDMSME000243

Products

+ ADD

Key Domestic Customers

Whether Raw Material is imported?

Yes No

Processes Outsourced, if any

Energy Source(s) used

Electricity

Petrol

Diesel

Add Product [X]

Name of Product manufactured

Whether Exported?

Yes No

Product Photos

+ ADD

Product Label/Description Photos

+ ADD

SUBMIT

Monday 22, May
Bronze Certification

← BACK ZEDMSME000243

Products

1. Water Bottle [edit] [delete]

+ ADD

Key Domestic Customers

Key International Customers

Whether Raw Material is imported?

Yes No

Processes Outsourced, if any

Energy Source(s) used



Monday 22, May
Bronze Certification

← BACK ZEDMSME040349

Key Domestic Customers

Whether Raw Material is imported?

Yes No

Raw Materials

+ ADD

Add Raw Material [X]

Name of Raw Material

% of raw material imported

Name of Country

SUBMIT

← BACK ZEDQCI000307

Basic Information of Unit

Key Domestic Customers

Something domestic level customers multiple lines

Key International Customers

Something international level customers multiple lines

Whether Raw Material is imported?

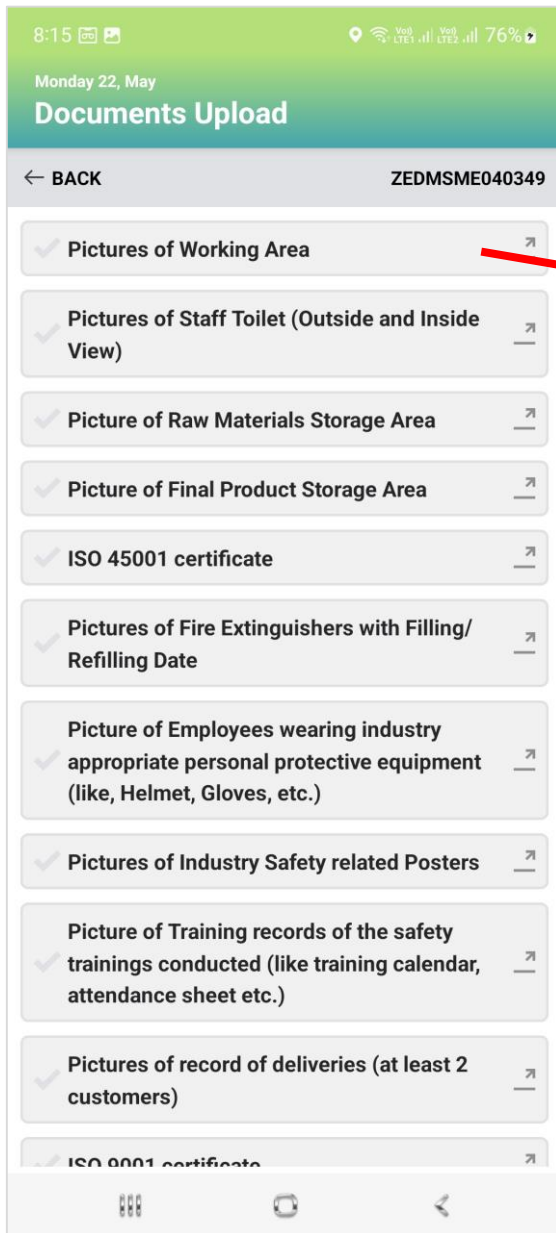
Yes No

Raw Materials

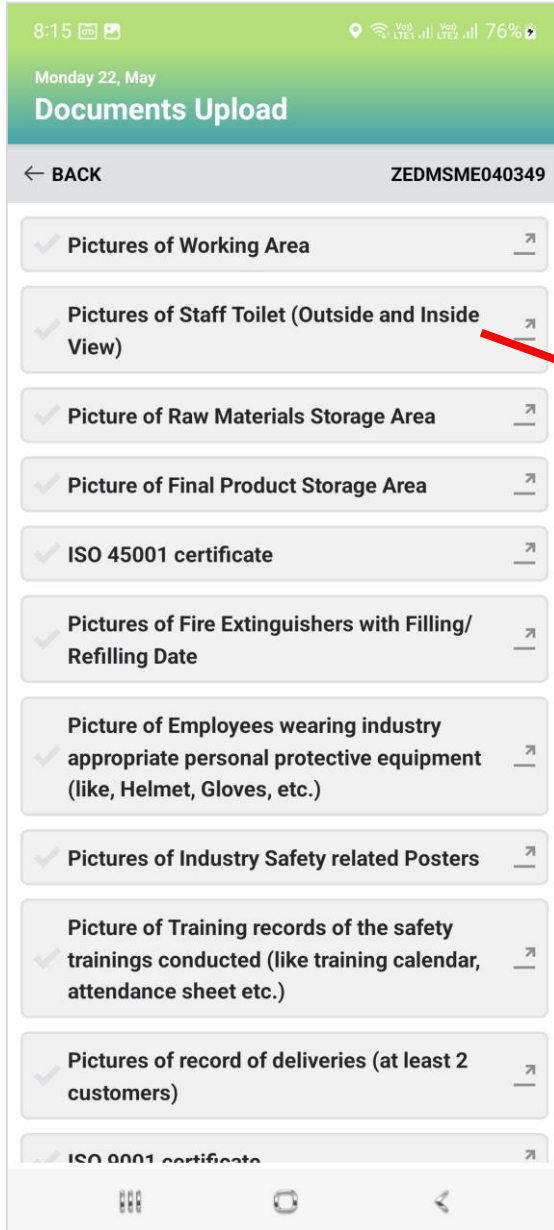
- 1. Potatoes [edit] [delete]
- 2. Something else [edit] [delete]
- 3. Hops [edit] [delete]
- 4. Malt [edit] [delete]

+ ADD MORE

Pictures of Working Area



Pictures of Staff Toilet (Outside and Inside View)



Picture of Raw Materials Storage Area



8:15 Monday 22, May Documents Upload

← BACK ZEDMSME040349

- ✓ Pictures of Working Area
- ✓ Pictures of Staff Toilet (Outside and Inside View)
- ✓ **Picture of Raw Materials Storage Area**
- ✓ Picture of Final Product Storage Area
- ✓ ISO 45001 certificate
- ✓ Pictures of Fire Extinguishers with Filling/ Refilling Date
- ✓ Picture of Employees wearing industry appropriate personal protective equipment (like, Helmet, Gloves, etc.)
- ✓ Pictures of Industry Safety related Posters
- ✓ Picture of Training records of the safety trainings conducted (like training calendar, attendance sheet etc.)
- ✓ Pictures of record of deliveries (at least 2 customers)
- ✓ ISO 9001 certificate



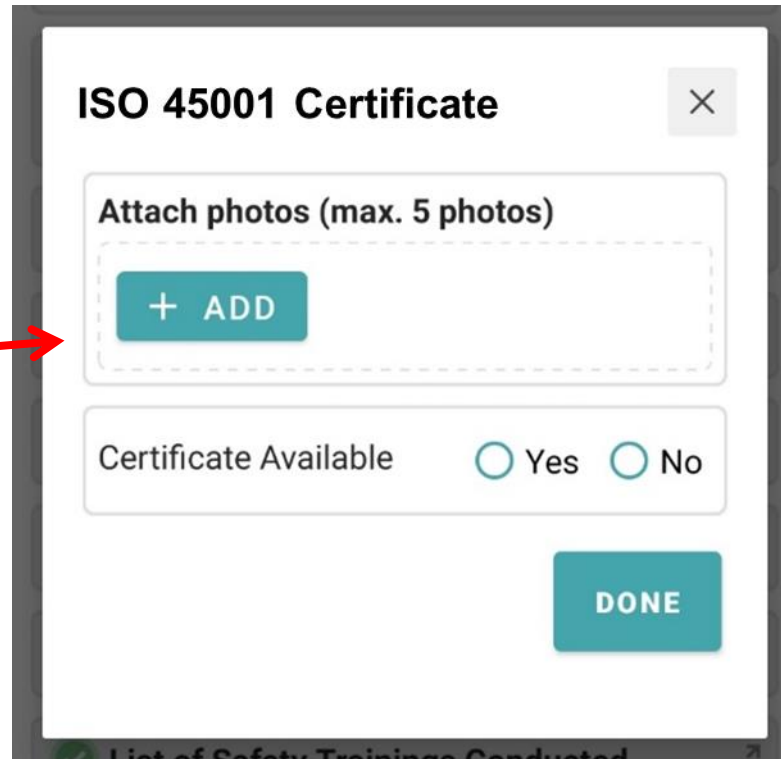
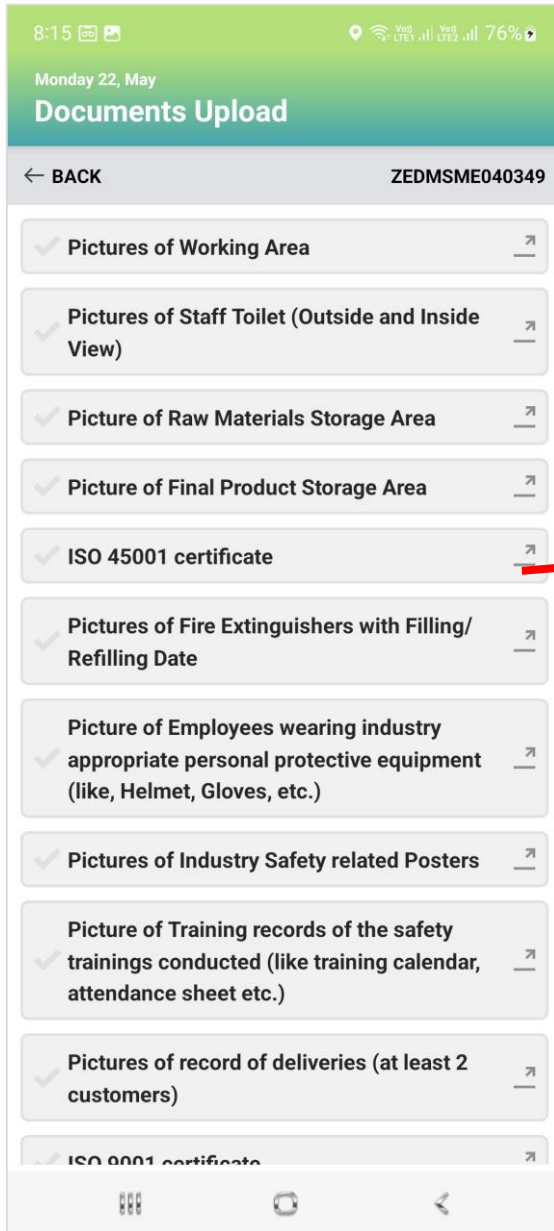
Picture of Final Product Storage Area

8:15 Monday 22, May Documents Upload

← BACK ZEDMSME040349

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- ✓ ISO 9001 certificate





Picture of Final Product Storage Area



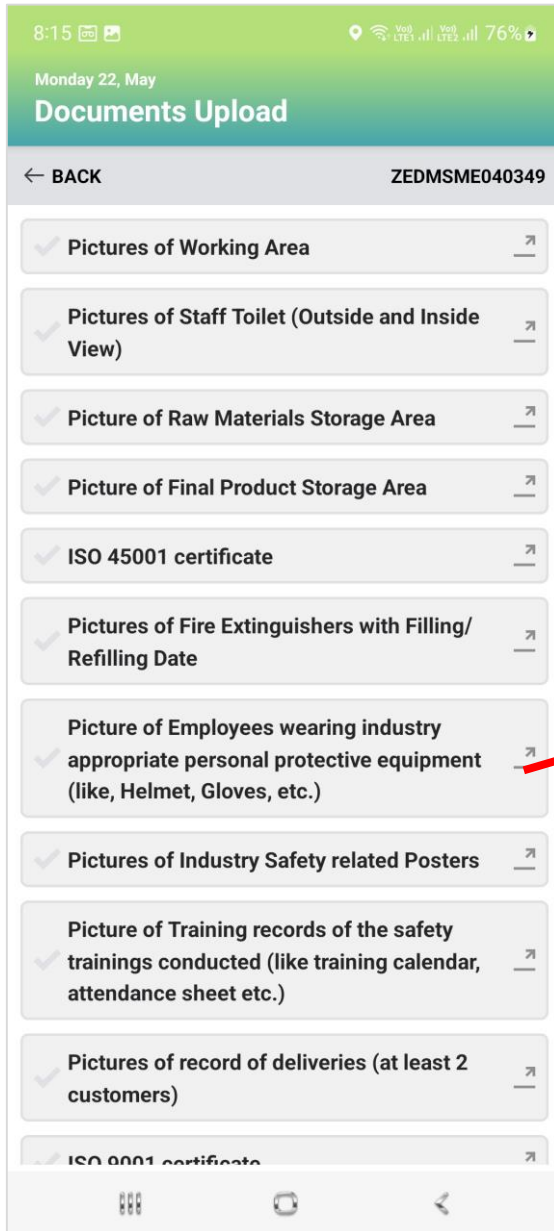
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Picture of Employees wearing industry appropriate personal protective equipment (like, Helmet, Gloves, etc.)



Pictures of Industry Safety related Posters

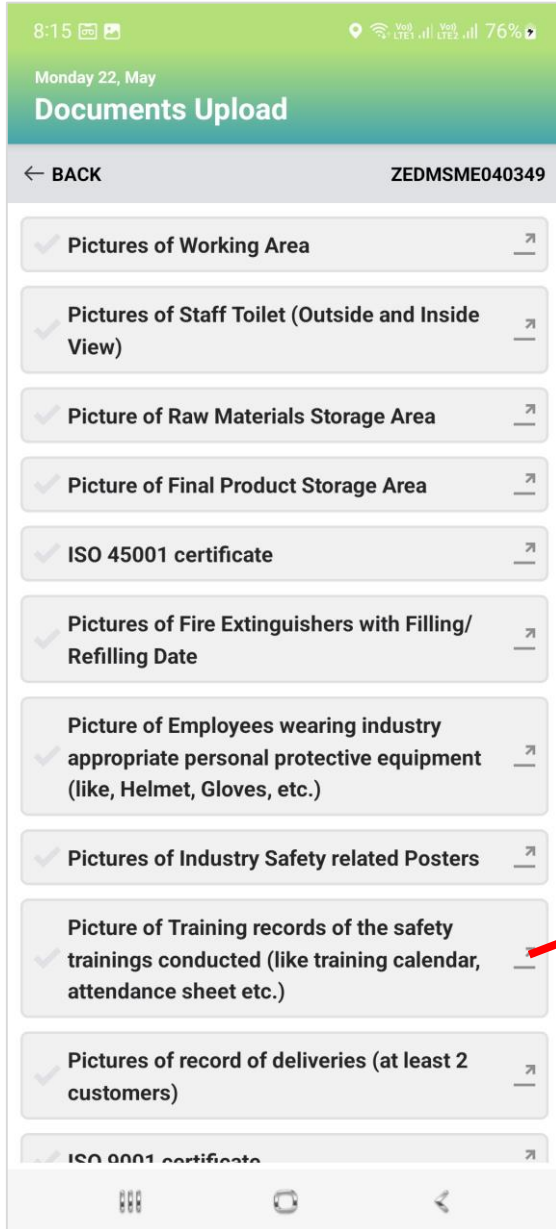
8:15 Monday 22, May Documents Upload

← BACK ZEDMSME040349

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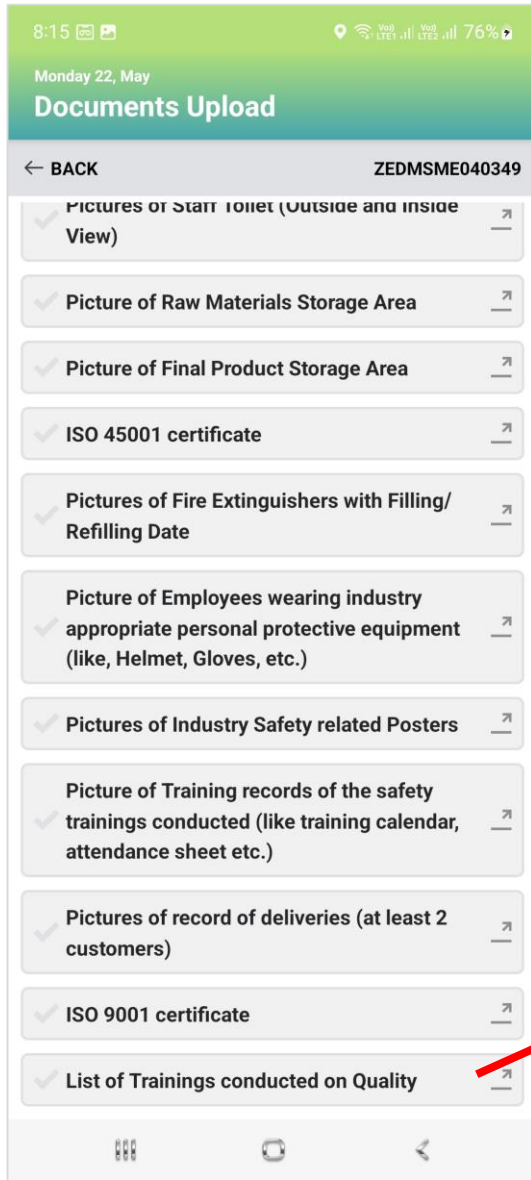
Picture of Training records of the safety trainings conducted (like training calendar, attendance sheet etc.)



TRAINING ATTENDANCE SHEET

Name of Organization:				
Trainer Name:				
Training Topic:				
Training Date and Time:				
Training Location:				
Sl. No.	Participant Name	Designation/Position	Department	Signature

List of Trainings conducted on Quality (like training calendar, attendance sheet etc.)



TRAINING ATTENDANCE SHEET

Name of Organization:				
Trainer Name:				
Training Topic:				
Training Date and Time:				
Training Location:				
Sl. No.	Participant Name	Designation/Position	Department	Signature

SAMPLE ZED CERTIFICATES



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL &
MEDIUM ENTERPRISES



CERTIFICATE

ZED BRONZE

under MSME Sustainable (ZED) Certification Scheme
awarded to

M/S SHRI GAJANAN STONE CRUSHER

UNIT NAME

Flat No:- 34/1/1/1, Building:- At Sarul Post Vilholi, Road/Street:- Near
Mumbai Agra Road, Village/Town:- SARUL, Block:- , City:- Nashik, NASHIK,
MAHARASHTRA-422010

UNIT ADDRESS

23-Manufacture of other non-metallic mineral products

CODE (AS PER NIC-2008)

UDYAM-MH-23-0006117

UDYAM REGISTRATION NUMBER

Issued on :
April 28, 2022




Certificate Validity :
Three years from the date of issue

28042022_002612

This Certificate has been awarded after fulfilling all relevant requirements as laid down in the MSME Sustainable (ZED) Certification Scheme Guidelines for this Certification Level. Award of this Certificate does not substitute any legal requirement needed for setting up or operating an MSME Unit.



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL &
MEDIUM ENTERPRISES



CERTIFICATE

ZED SILVER

under MSME Sustainable (ZED) Certification Scheme
awarded to

M/S REVATI PET INDUSTRIES

ENTERPRISE NAME

Flat No:- 165, Building:- NK-3 Industrial Estate, Road/Street:- Bakrol Bujrang,
Village/Town:- Daskroi, Block:- 165, City:- AHMEDABAD, AHMEDABAD, GUJARAT-
382430

UNIT ADDRESS

22-Manufacture of rubber and plastics products

CODE (AS PER NIC-2008)

UDYAM-GJ-01-0013310

UDYAM REGISTRATION NUMBER

Alok Agency

ASSESSMENT AGENCY

Issued on :
April 28, 2022




Certificate Validity :
Three years from the date of issue

28042022_002430544

This Certificate has been awarded after fulfilling all relevant requirements as laid down in the MSME Sustainable (ZED) Certification Scheme Guidelines for this Certification Level. Award of this Certificate does not substitute any legal requirement needed for setting up or operating an MSME Unit.



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MINISTRY OF
MICRO, SMALL &
MEDIUM ENTERPRISES



CERTIFICATE

ZED GOLD

under MSME Sustainable (ZED) Certification Scheme
awarded to

M/S REVATI PET INDUSTRIES

ENTERPRISE NAME

Flat No:- 165, Building:- NK-3 Industrial Estate, Road/Street:- Bakrol Bujrang,
Village/Town:- Daskroi, Block:- 165, City:- AHMEDABAD, AHMEDABAD, GUJARAT-
382430

UNIT ADDRESS

22-Manufacture of rubber and plastics products

CODE (AS PER NIC-2008)

UDYAM-GJ-01-0013310

UDYAM REGISTRATION NUMBER

Alok Agency

ASSESSMENT AGENCY

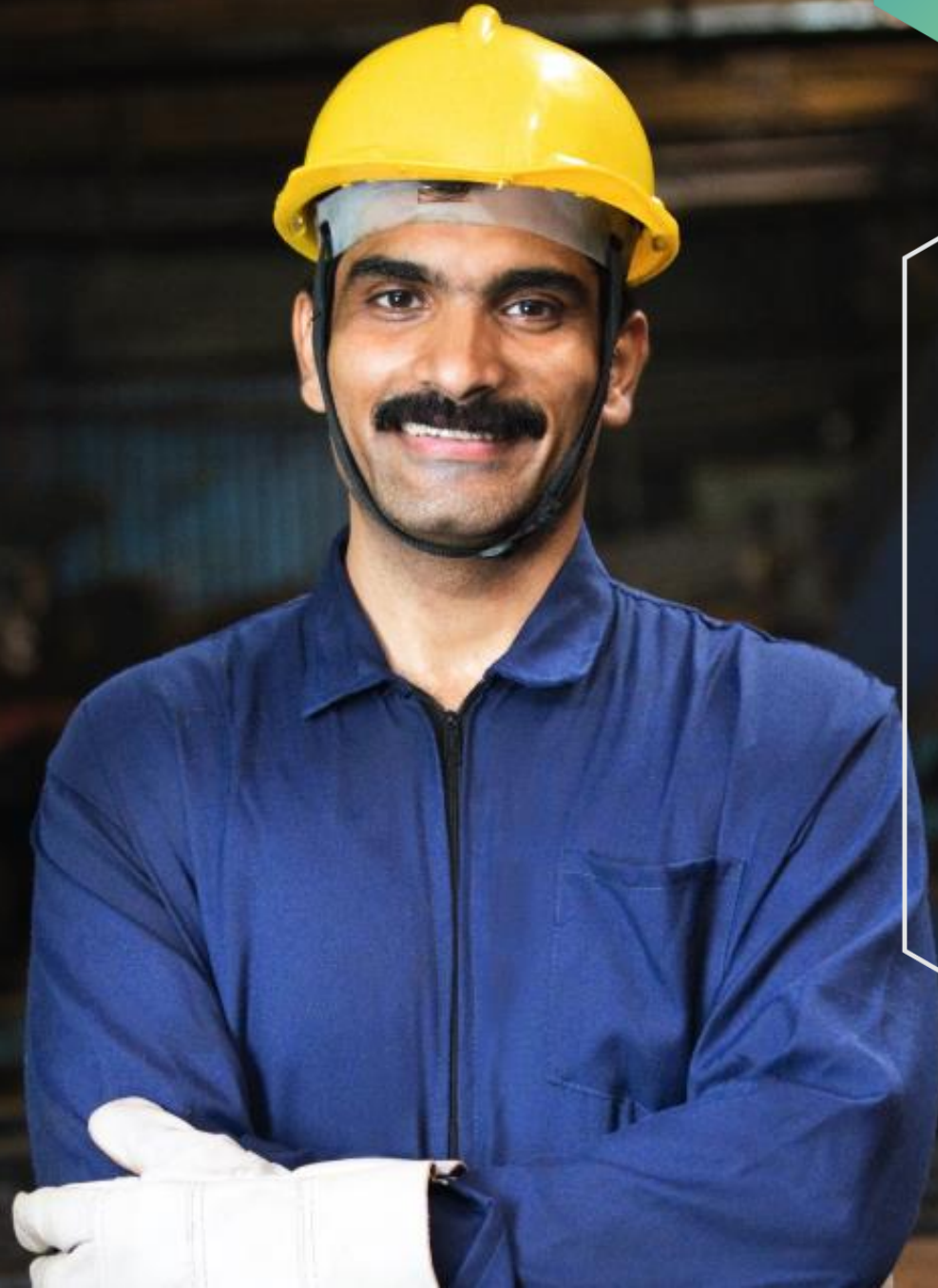
Issued on :
April 28, 2022




Certificate Validity :
Three years from the date of issue

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This Certificate has been awarded after fulfilling all relevant requirements as laid down in the MSME Sustainable (ZED) Certification Scheme Guidelines for this Certification Level. Award of this Certificate does not substitute any legal requirement needed for setting up or operating an MSME Unit.



Thank you!

VISIT US ON
www.zed.msme.gov.in



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MEDIUM ENTERPRISES

सत्यमेव जयते